

BoxCast Plans + Add Ons

For Resellers & Partners

02.10.2021

BOXCAST

Purpose

Provide **partner resellers and affiliates** with the unique **selling points** for

- BoxCast Plans; and
- BoxCast Add Ons

Useful Links

BoxCast Plans

Plan & Features Comparison Tool

<https://www.boxcast.com/how-boxcast-works/compare-streaming-plans>

Add Ons

Add Ons Web Page

<https://www.boxcast.com/how-boxcast-works/streaming-add-ons>

Support Center: Live Stream Accessibility

<https://support.boxcast.com/en/collections/2467567-boxcast-tips-tricks-features#live-stream-accessibility>

Plans

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All Plans **Destinations**

All plans can stream to nearly all destinations, ad-free with zero third party advertisements

- Stream to a **website**
- Stream to **Facebook Live**
- Stream to **YouTube**
- Stream to **Periscope (Twitter)**
- Stream to any **RTMP Destination**
- Stream to a **mobile app**
- Stream to **BoxCast.tv**
- Stream to **Apple TV, Roku, and Amazon Fire TV**

All Plans **Monitoring & Analytics**

BoxCast makes monitoring and viewing analytics easy for users

- **Stream diagnostics** to troubleshoot issues about the health of the broadcast
- **Encoder management** to track and control encoders
- **Viewer engagement** statistics
- **Geo-analytics** to see where your viewers are
- **Viewer insights** about their playback quality, devices, and browsers

All Plans **Video Player**

The BoxCast video player is optimized for the user experience

- **Social sharing** so viewers can promote your stream on social media
- **Channels** so you can organize your broadcasts
- **Mobile-friendly** for phones & tablets
- **Live DVR** -- viewers can restart while the broadcast is still live
- **Automatic resolution optimization** to ensure buffer-less playback
- **Countdown timer** so your viewers know when you'll be going live
- **Pre-broadcast video** to engage your viewers before the broadcast begins

Experience Plan

Experience Plan **Streaming**

- **Unlimited viewers**
 - As many viewers as you can reach
 - 10,000 viewer hours/month
- High quality video resolutions up to **1080p**
 - Up to 60 frames per second (fps)
- **Automated & advanced scheduling**
- Broadcast durations up to 8 hours
- **Overlap events** by streaming up to 2 broadcasts simultaneously
- **Simulated live**
 - Upload recorded broadcasts to any destination at any time

Experience Plan **Viewer Experience**

Create a memorable experience for your viewers

- **Graphic overlays** like logos, lower thirds, and full screen overlays
- **Video markers** so viewers can easily find those important moments
- **White-labeled embed** with no “powered by BoxCast” to distract viewers
- **Private broadcast links** to restrict stream access via shareable links
- **Geo-Blocking** to restrict viewership by zip code or point and radius
- **Limit the destinations** or URLs where the broadcast can be watched
- **Password protection** -- protect your broadcasts with a single password

For More Detailed Information

Our plans and add ons comparison tool contains the most up-to-date information

<https://www.boxcast.com/how-boxcast-works/compare-streaming-plans>

Add Ons

BOXCAST

Automated Live Captioning **Why**

Why

Accessibility. Captioning makes video more accessible for d/Deaf and hard of hearing individuals. More than 5% of the world's population experiences hearing loss and **Automated Closed Captioning** bridges the gap and creates accessibility.

Improved Comprehension. Captioning is beneficial to non-native speakers unfamiliar with the nuances of the English language or helping viewers understand a soft-spoken speaker.

Improved Experience. Captioning improves viewer engagement as reading activates the prefrontal cortex.

Viewer Habits. Viewer habits are always evolving; however, one trend that's sticking is a "preference to view content with the sound off" (Patel, 2016).

Automated Live Captioning **Quick Points**

- Captions can be **toggled on/off** in the player
- Captions can be **edited**
- Captions can be **added to a recorded broadcast**
- **English** is the only supported language at this time
- **Limited Destinations**
 - **BoxCast Embedded Player**
 - **BoxCast.Tv and Apps for AppleTV and Roku**
 - Does NOT show up on Facebook, YouTube, or Twitter at this time.
- Captions can be **Downloaded into a WebVTT or Text File**
- BoxCast provides a **Profanity Filter** to help mispronounced words from showing up as swear words and **Custom Vocabulary**